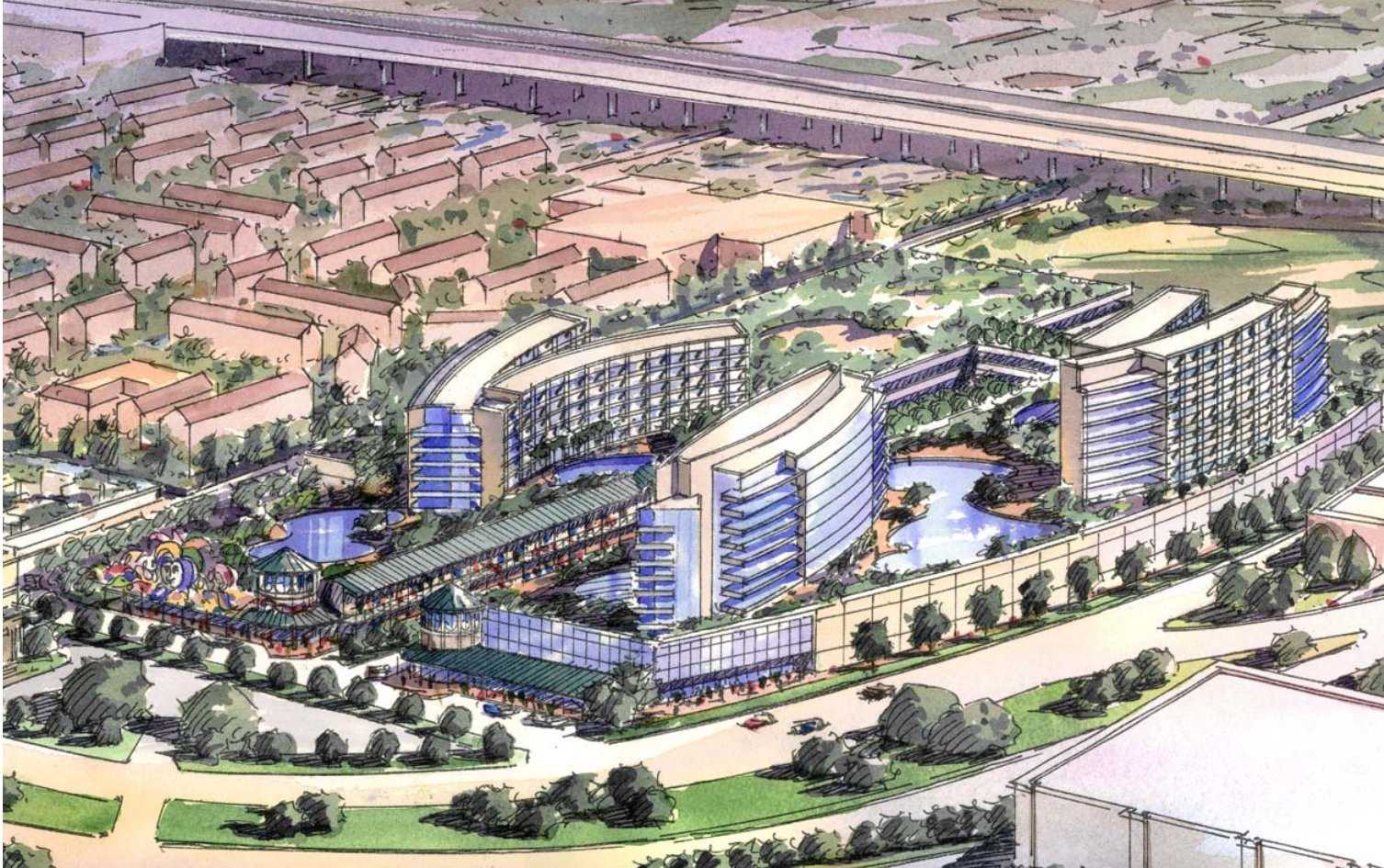


STORYVILLE | NEW ORLEANS, LA

PROPOSAL FOR NEW CONSTRUCTION



COMPLETED: FUTURE 2012

PROGRAM: 850,000 SF

BUDGET: \$270 MILLION

CLIENT: STORYVILLE, LLP

MBA TEAM: CREED W. BRIERRE, FAIA
LAWRENCE ADAMS, AIA | TIM LUPIN

■ Located one block from the French Quarter this 850,000 square foot 10-acre mixed-use development will include 3 towers: a 4-star hotel, an extended stay hotel, a condominium building. A conference center will include a 45,000 square foot ballroom. A culinary institute, a Mardi Gras museum, a sports bar and other retail and entertainment uses will face onto a controlled street with balconies overlooking parades that will pass through the project during carnival season. On one edge of the site a bike path will connect to the Laffite Greenway leading to City Park and the Lake.